Cambrian College

Career Fair Conference

Sponsorship Opportunities • February 2, 2027

Enhance your visibility at northern Ontario's largest Career Fair, attracting thousands of Cambrian students and graduates annually. This year's Fair features opportunities to showcase your organization among your future employees and peers.

Sponsorship Benefits	Title Sponsor $10,000 (1 available)	Employer Award of Distinction/ Keynote Breakfast $5,000 (1 available)	Visionary $3,000 (1 available)	Innovators $3,000 (1 available)	Trailblazers $2,500 (1 available)	Mentors $1,000 (unlimited)
Exclusive title sponsorship for your chosen area *(see breakdown of benefits outside of the core package on next page)*	✔	✔				
Complimentary Booth at the Fair *(valued at $700)*	Premium location	Premium location	Secondary location	Secondary location	Standard location	Standard location
Recognition via College-wide social media platforms *(i.e. Facebook, X, Instagram and LinkedIn)*	✔	✔	✔	✔	✔	✔
Opportunity to provided branded swag/promotional materials for distribution at registration	✔	✔	✔	✔	✔	✔
Logo with weblink on the Conference webpage	✔	✔	✔	✔	✔	✔
Logo featured on screens looping and on 'all sponsor' signage throughout the Conference space	✔	✔	✔	✔	✔	✔
On-site signage and brand recognition tied to sponsorship level	See breakdown below	See breakdown below	Employer Lunch Area	Interview Room	Employer Den	
Name inclusion in all media releases	✔	✔	✔	✔	✔	
Verbal recognition as a sponsor throughout the Conference	✔	✔	✔	✔	✔	

Additional benefits of becoming a Title Sponsor:

- Naming: Cambrian Career Fair Conference – Powered by XYZ (used anytime the conference is referenced, along with social media tags and hashtags included in all posts)
- Speaking opportunity on-site during the conference kick-off breakfast
- Quote and title sponsorship note in all media releases tied to the Conference
- Prominent logo on all print and digital marketing and promotional materials
- Signage hung in hallways throughout campus, referencing formal conference name with logo.
- Branded volunteer opportunities at the Conference registration table
- Access to a private room designated solely to your company to unwind, conduct work or connect with prospects.

Additional benefits of sponsoring the Employer Award of Distinction/Keynote Breakfast:

- Naming: Employer Award of Distinction – Powered by XYZ
- Speaking opportunity on-site during the conference kick-off breakfast
- Presentation to the award winner on-stage w/ photo opportunity
- Logo on winner video played at the event and shared via social media



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Connect with us today!

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